

Homepage Formula For Small Home Builders

Best practices when designing your homepage



Example Homepage

blank
spaces

Models ▾How It Works ▾Financing ▾About ▾Contact

Customize Yours

blank space
cabins

Off-grid, architecturally-inspired, highly customizable cabins. Built off-site.
Delivered to and connected on your own personal plot of land anywhere in New Zealand.

Explore Our Models

Our Blank Spaces

Explore our blank space off-grid cabins

blank space | flat cabin

2 bedroom, transportable cabin

Perfect for minimalist living enthusiasts, granny flats, guest retreats, or a cost-effective start into homeownership.

6m x 2.45m for 20m²
Starting Price \$124,000

Customize YoursLearn More

blank space | gable cabin

1 bedroom, transportable tiny house on wheels

Perfect for minimalist living enthusiasts, granny flats, guest retreats, or a cost-effective start into homeownership.

7m x 2.45m for 20m²
Starting Price \$136,000

Customize YoursLearn More

blank space | mono cabin

1 bedroom, transportable cabin

Perfect for minimalist living enthusiasts, granny flats, guest retreats, or a cost-effective start into homeownership.

8.5m x 2.45m for 20m²
Starting Price \$158,000

Customize YoursLearn More

Configure Your Blank Space Cabins

Explore our blank space cabins in 3D detail, customize the exterior and interior, and explore our upgrade options to fit your unique lifestyle.

Customize Your Blank Space Cabin

blank
spaces

Model ▾Exterior ▾Interior ▾Add-Ons ▾Quote

+ Est. Price \$136,000 NZD

Save Design

Request Quote

Design Your Exterior

Choose Your Cladding Color

Step 1/1

Cladding Color

Half Green

VIEW OPTIONS

Concrete Blue Sides

VIEW OPTIONS

Red Sides

VIEW OPTIONS

Full Grey

VIEW OPTIONS

Black

VIEW OPTIONS

Natural Pine

VIEW OPTIONS

<

Next >

How It Works

Here's what to expect when you choose to build with us—clear steps, no surprises.

Step 01

Discovery + Customize in 3D

Use our 3D Configurator, explore layouts, customize exterior and interior finishes, and choose upgrades.

Customize your design

Step 02

Site & workshop visit

Book a visit to our workshop, and get a guided tour through our homes and meet our team. See real homes constructed in person.

Step 03

Sign off design & quote

Review & approve your customized design, and we'll provide a transparent quote so you can move forward with confidence.

Step 04

Order & Agreement

Finalize your order with a signed agreement and deposit paid, and we'll begin building your very own blank space cabin.

Step 05

We build your Blank Space Cabin

We'll start building with your blank space cabin. We'll send you regular photo and video updates so you're in the loop for the whole process.

Step 06

Delivery & Installation

Your blank space cabin will be delivered and installed on-site. All ready to enjoy a sustainable, energy-efficient home to last you generations.

Customize YoursLearn More

Testimonials

What Our Customers Are Saying

★★★★★

6/5 stars would recommend...

"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat."

- Dannie & Mick

★★★★★

We love our blank space cabin!

"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat."

- Heidi & Grace

★★★★★

High build quality, great team...

"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat."

- Rick Rolls

Customize YoursLearn More

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Model ▾Exterior ▾Interior ▾Add-Ons ▾Quote

+ Est. Price \$136,000 NZD

Save Design

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Design Your Exterior

Choose Your Cladding Color

Step 1/1

Cladding Color

Half Green

VIEW OPTIONS

Concrete Blue Sides

VIEW OPTIONS

Red Sides

VIEW OPTIONS

Full Grey

VIEW OPTIONS

Black

VIEW OPTIONS

Natural Pine

VIEW OPTIONS

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Next >

About

Why Choose Blank Space Cabins?

Here's what to expect when you choose to build with us—clear steps, no surprises.

Our Story

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.

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Explore our Designs

Off-grid, highly customizable Cabins

Add any supporting info/unique selling point that makes you stand out from the competition.

Financing / Pricing Model That Makes Your Different

Short description explaining this benefit. Keep it short, no more than 3-4 sentences to keep it digestible.

Location & Delivery Options For Your Customers

Short description explaining this benefit. Keep it short, no more than 3-4 sentences to keep it digestible.

Suppliers You Work With / Materials You Use.

Short description explaining this benefit. Keep it short, no more than 3-4 sentences to keep it digestible.

Customize Your Cabin Today!

Ready to get started?

Explore our blank space cabins, customize your layout, choose upgrades, and get a same-day quote.

Customize Your Design Here

Contact

Phone: 123-456-7890
Email: contact@blankspaces.com

Location

123 Blank Space, City, Country, Post Code

Office Hours

7am - 6pm Mon - Fri

Models

Design 1
Design 2
Design 3

Customize

3D Configurator

How It Works

Our Process
Financing

Company

Delivery & Site Prep
Workshop
Blog
Customer Testimonials
Build Gallery
FAQ

Blank Spaces tiny home checklist

*Name
*Email
*Phone

Download my PDF Checklist

Privacy Policy

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Terms of Service